

# PAUL ROBINSON — DASUNIT UNVEILS NEW FINE ART TRAJECTORY

## A CRITICAL ANALYSIS OF THE PHOTOGRAPHIC MEDIUM

Augsburg, 17/12/2025 – Visual artist Paul Robinson introduces a major new body of work marking a decisive transition into fine art, drawing on a rigorously refined technical foundation honed during years of commercial practice.

The project synthesizes precision craft with conceptual inquiry, positioning the photographic medium itself as both subject and instrument.

## CONCEPTUAL SERIES OVERVIEW

The current body of work is organized into three distinct, yet interconnected, conceptual series:

### Series 1: Digital Identity and Fragmentation:

This series undertakes a formal investigation into the indexical instability of the digital body.

Works such as *Alfy* and *Young Man 1* utilize chromatic inversion and physical fragmentation to critique the constructed nature of identity.

The mirrored composition of *Last Days with My Mother's Hands* further explores the indexical trace of the corporeal fragment, while the colour-shifted diptychs of *Vivian Westwood Shorts and Shoes* articulate the ephemeral nature of self-construction through digital variation.

### Series 2: The Digital Memento Mori and Narrative:

This grouping establishes a dialectical tension between transience and narrative assertion.

The highly processed *Dried Flowers Study* functions as a digital memento mori, contrasting with the kinetic social collage of *The Duke's Birthday Party*.

The inclusion of textual overlay in *Mother Thinks...* introduces a pop-art narrative element, compelling a reconsideration of temporality and the apparatus of image-making.

### Series 3: Architecture, Landscape, and Abstraction:

This series engages with the built and natural environment through formal deconstruction and the sublime scale of human activity.

The spatial regimes of control are interrogated in the industrial abstraction of *Air-ventilation-Room*.

The panoramic works, including *Fish Market*, *Hoi An City* and *Madagascar Open-Market*, address global urbanism and the documentary sublime of contemporary life.

Finally, the formal abstraction of *Forest-Of-Dean Cliff - Edge* and the pure digital geometry of *G7-1* provide a final, non-mimetic resolution to the series.

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